

Sample form, not for offline completion.

Visit <https://fearlessinnovator.grantplatform.com> to apply.



Fearless Innovator Grant Program

Fearless Innovator-Scale Up

We invite all Fearless Innovators to apply for a grant to **scale up** their business (up to \$30,000).

Fearless Innovator-Scale Up



Application name

Eligibility Criteria

- The entity must be an Australian registered organisation before 1st January **2026**
- Operations of the business should be focused in South Australia as the SA Government are our major supporters
- Minimum 50% of the organisation's founders identify as a She or Her.
- The MVP (minimum viable product) must be tested and have evidence of market traction.
- Applicants should be positioned to scale growth either locally / nationally / globally or all.
- Applicants must have a documented strategy for the growth and success of their business.
- Applicants for the Scale-Up grant must have existing product/service sales in at least one market.

Has the entity been a registered organisation in South Australia before 1st January 2024?

YES

NO

Do the minimum 50% of the organisation's founders identify as She or Her?

Yes

No

Personal details

Please enter your name

Please enter your Email address

Please enter your phone number

Business description

300 words

Provide a brief overview about the applicant organisation structure and the role of the applicant within the organisation

Please provide the following details:

Business name and address

Organisation type

ABN

webpage

Number of Full Time Equivalent Employees (FTE) in 2024 and their gender (women, men, people of any gender)

1-Commercial viability

Criterion 1

1000 words

Please describe your business's potential to generate sustainable revenue and profit, considering scalability, market demand, and revenue strategy. Please include details of previous funding received.

2-Value proposition

The range of uses for the Fearless Innovator grant funds include:

- Travel – trade missions, key stakeholder meetings, trade shows.
- Building skills – learning and development opportunities to enable growth.
- Development – development of prototypes and technology, trademarking.
- Advisory – structural, efficiency, growth, mentorship and development.
- Growth – systems, resourcing, facilities.

Criterion 2

1000 words

Please provide comprehensive details for the activities/project the grant will be used for. Describe the expected outcomes and the impact the grant will have on achieving your business goals. Additionally, provide a detailed budget breakdown for the proposed activities/project.

3-Differentiation

Criterion 3

1000 words

Please explain the distinctive advantages that set your business apart from competitors, including innovation, technology, and intellectual property.

4-Team

Criterion 4

1000 words

Please describe the skills, experience, and cohesion of the founding team in driving business success, considering leadership, industry expertise, and execution capabilities.

Marketing material

Maybe you have something you are burning to share, such as for example a pitch video (no more than 3 min in length, product summary (no more than 2-pages), or pitch deck (no more than 10 pages)?

Please feel free to upload here.

Material may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of five pieces can be uploaded with your application.
2. Video attachments may be hosted on a video site such as YouTube or Vimeo.
3. Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
4. Include your company social platform handles and # followers plus Founder LinkedIn profiles.
5. List any other awards/grants your business has received.
6. **Please do not upload any further written material as the reviewers will not consider these. The written component of your application should be fully explained within the provided form fields.**



Maybe you have something you are burning to share, such as for example a pitch video (no more than 3 (optional) min in length, product summary (no more than 2-pages), or pitch deck (no more than 10 pages)?

Please feel free to upload here.

Applicant declaration

On behalf of the organisation, I certify that:

- I am authorised to submit this application
- the information I have provided is true, accurate and not misleading to the best of my knowledge

I acknowledge that:

- the reviewer may undertake any checks necessary to assess this application
- should this application for funding be approved, the applicant organisation will be expected to enter a Financial Incentive Agreement within 15 days of receiving it

Additional information

Successful applicants will be required to complete an online report for the Department for Industry, Innovation and Science (DIIS) 12 months post receipt of the Fearless Innovator Grant via a link provided by DIIS.



Government of South Australia
Department of State Development

